

**Summary of Business Rules for eCosway Korea**

Subject	Business Owner (BO)	VIP Shopper
Joining Method	Registration at offline eCosway Stores. No online registration available.	
Joining Fees	KRW29,900	KRW10,000
Renewal Fees	KRW29,900	Free with purchase of VIP Shopper Renewal Sets
Profit Plan	Please refer to the profit plan summary.	Not entitled to participate in the Profit Plan.
eV	eV earned will be applied in the purchase month.	eV earned will be passed to upline BO.
Recruitment	Can recruit Business Owners & VIP Shoppers.	Can refer VIP Shoppers only. Referrals will be placed under the VIP Shopper's nearest upline BO.
Recruitment Limitation	No recruitment and purchase outside of Korea	
<b>Shopper Rewards</b>		
Reward Points (RPs)	20 Reward Points (RPs) are given upon registration and renewal. BOs can purchase products at member's price without using RPs.(RPs can be used to purchase Rewards Products or to purchase products at exceptionally low prices.)	No RPs earned
Auction Points (APs)	No APs earned	10 Auction Points (APs) are given upon registration, no APs are given upon renewal. APs can be used to bid for products in the VIP Shopper Auction AND to purchase Rewards Products or other products at exceptionally low prices.
How to accumulate RPs/APs:	(i) RP(s) are given with purchase of new product offers (ii) RP(s) are given with purchase of products on promotions	(i) 1 AP is given for every purchase worth KRW10,000 and an extra 2 APs for every purchase worth KRW30,000 in a single invoice. E.g: Spend KRW30,000 in a single invoice, you will get 3 APs and 2 additional APs, i.e. 5 APs in total. (ii) 10 APs are given for every successful referral of a new VIP Shopper.
Special eV Product Sets	Special 50 eV & 250 eV Product Sets	VIP Shopper Product Sets
Purchase Limitation for Special eV Product Sets	Can purchase one or more product sets up to a maximum of 500 eV per Business Owner at the store he/she registered.	Can only purchase ONE of each of the different product sets at the store he/she registered.
Special eV Product Sets - Purchase Period	Purchases must be made within the first thirty (30) days from enrollment date. <b>Example A</b> Enrollment Date: 1st May 2009 Last Date for Purchase: 1st June 2009 <b>Example B</b> Enrollment Date: 31st Jan 2010 Last Date for Purchase: 1st March 2010 (there is no 31st in Feb)	
	Membership Card (ID=KRxxxxxx)	

Other Features & Benefits	Promotional Newsletters
	New Product Offers
	Purchase products at member's prices

**Participate in Profit Plan**

Qualification Units (QUs)	5 QUs are awarded for every KRW20,000 worth of personal purchases & purchases made by VIP Shoppers in a single invoice. <b>*Please refer to the next tab for the QU table for profit payout.</b>	N/A
QUs earned from Special eV Set Purchases	QUs for Special eV Sets: Special 50eV Product Set - 10 QUs Special 250eV Product Set - 50 QUs	
Monthly Qualification Requirements	Personal Sales of 15 eV	

**Online Office Facilities**

Online Office	Access and manage profile details, and track points, purchases & network. No online shopping or registration facilities.	Access and manage profile details, and track points, purchases and VIP Shopper Auction bids. No online shopping or registration facilities.
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