



FOR VIP SHOPPERS ONLY

All products will be sold at Retail Price effective 1st August 2011

All products will be sold at Retail Price, except for Rewards Products (category R), which you can buy at a discounted price using Rewards Points (RPs). RPs cannot be used to get discounts on eCosway products.

New Discount Points (DPs) to enjoy **FREE eCosway Products**

As a VIP Shopper, you can now enjoy eCosway Products for FREE by introducing your family and friends to join as a VIP Shopper and quote your VIP Shopper ID as the introducer.

A VIP Shopper can choose either option 1 or 2:

Option 1: Pay \$15 to join and subscribe for 1 year of product catalogues

Option 2: Purchase products (category A,B,C) retail at \$30 or more in a single receipt for FREE VIP Shopper membership and catalogue subscription for 1 year.

Under option 1, they will be given 30% discount for purchases of Category A,B,C products up to \$250 within 30 days from their registration date.

The above options are applicable for annual membership renewal as well.

Note : DPs based on product price net of GST will be awarded to the introducer for purchases made under both options

You will be awarded Discount Points (DPs) based on net price excluding GST for the monthly purchases made by your directly introduced VIP Shoppers based on product category (see table below):

Category	DP
A	15%
B	10%
C	5%
P (Promotion)	-
R (Rewards Product)	-

Example	Purchases by your VIP Shoppers	Net of GST (10%)	Product category	DPs you get	Products you wish to purchase	DPs used	\$ you need to pay	Your DP balance
1	\$1,000	\$909.09	A	136 DPs	\$100	100 DPs	Nil	36 DPs
2	\$500	\$454.55	B	45 DPs	\$100	45 DPs	\$55	0 DP

- You can use DPs to purchase products at any eCosway stores within the country.
- In example 1, VIP Shoppers introduced by you purchased products at \$1,000 (net of GST = \$909.09) under Category A, so you get 136 DPs. Let's say your purchases come to \$100. You can use 100 DPs to get the products for **FREE**.
- In example 2, you have 45 DPs, you can use 45 DPs + \$55 to pay for your \$100 purchase.
- The DPs you get are calculated based on the product Selling Price. For example, your VIP Shopper used 150 DPs + \$50 to purchase products (category A) at retail price worth \$200 (net of GST = \$181.82). You will get 27 DPs from her purchases, which is 15% DP calculated based on the product Selling Price excluding GST (15% DP x \$181.82 = 27 DPs).
- You will be required to create your PIN (Personal Identification Number) the first time you wish to use your DPs at any eCosway store (one-time only). Subsequently, each time you want to use your DPs, the Store Operator will require you to enter your PIN. Please remember your PIN and keep it to yourself.

You are qualified to receive DPs from your direct VIP Shoppers' purchases as long as your membership is valid.

If you have any questions, please visit any of our Cosway stores for assistance or send your inquiry to our Customer Service Department at customerserviceau@ecosway.com.

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